



Learn how to have more friends, show more charisma, and better manage every relationship -

**all in the comfort of your home**

“A life changing modern-day twist on Dale Carnegie’s timeless classic! ‘Kerry O’Hallaron simply nailed it with People Skills 101,’ says Jason Broadman, international book critic. ‘He took something everyone needs to know, which nobody teaches, and made it interesting, eminently readable, entertaining, and exceptionally useful to just about everyone.’” —AMAZON OVERVIEW

*Don't make Old School “people mistakes” that will sabotage you socially!*

**This book will help you to...**

- Avoid the common mistakes that kill your social efforts
- Set up daily habits quickly that will triple your results as a “people magnet”
- Use Social Media to make real friends, not just invisible ones
- Learn the three strategies that will work best for you, starting today
- Quickly, quietly craft a new, more influential, more charismatic, more likable, YOU!

**KERRY O’HALLARON** is an author, speaker, and trainer with a passion for helping people maximize their personal effectiveness. An avowed lifelong shy introvert, he broke new ground with his first book, *The Public Speaking Gold Mine*. Now he adds new color the art and science of people skills, which wealthy industrialist John D. Rockefeller called the most valuable asset under the sun. Kerry lives with his wife Carol in Tampa, Florida.



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